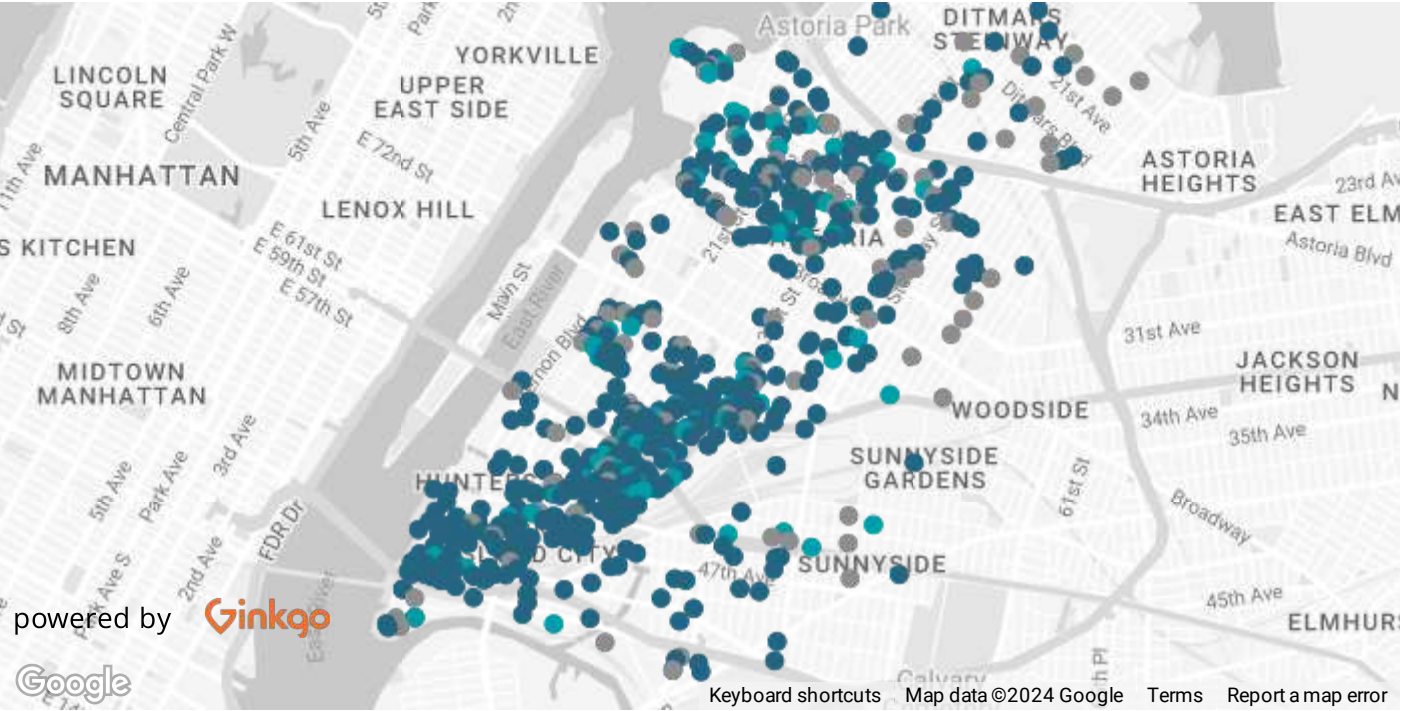


Produced biannually, Long Island City Partnership's Neighborhood Snapshots offer valuable insights into the vibrancy and livability of our dynamic, mixed-use neighborhood by showcasing key economic development and community data.

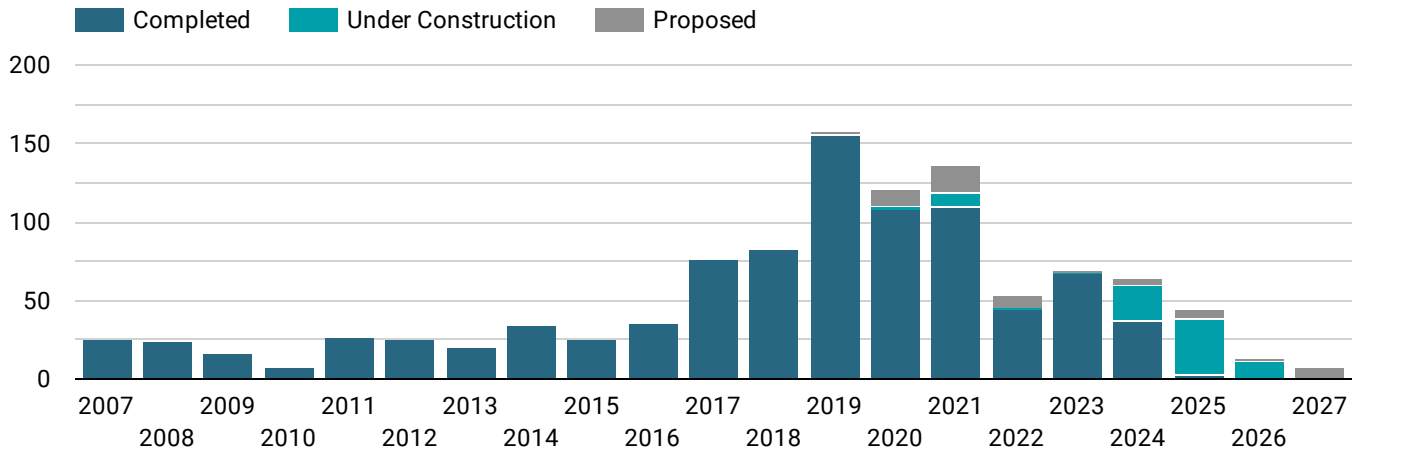
Development at a Glance

Residential	Retail	Commercial & Industrial	Hotels	
34K Units Completed	848K Sq. Ft. Completed	10M Sq. Ft. Completed	59 Hotels Completed	7K Rooms Completed
6K Units Under Construction	231K Sq. Ft. Under Construction	925K Sq. Ft. Under Construction	8 Hotels Under Construction	716 Rooms Under Construction
7K Units Proposed	160K Sq. Ft. Proposed	2M Sq. Ft. Proposed	6 Hotels Proposed	514 Rooms Proposed

Completed Proposed Under Construction



Projects by Year (Completed or Expected)



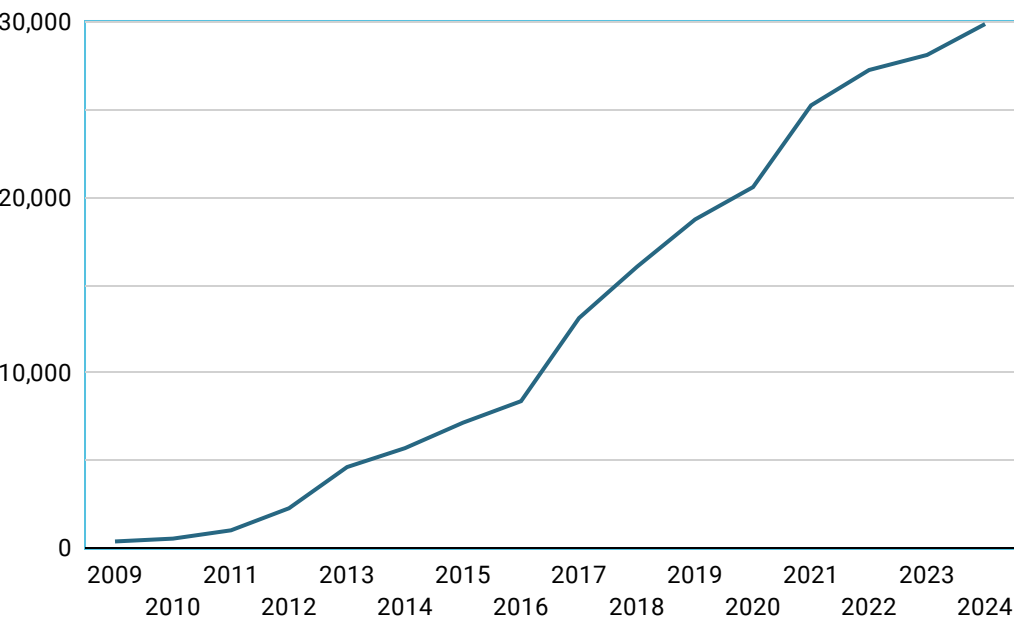
# Rapidly Growing Neighborhood

LIC's population grew by 40% between 2010 and 2021 - 5.7x faster than the growth rate for New York City

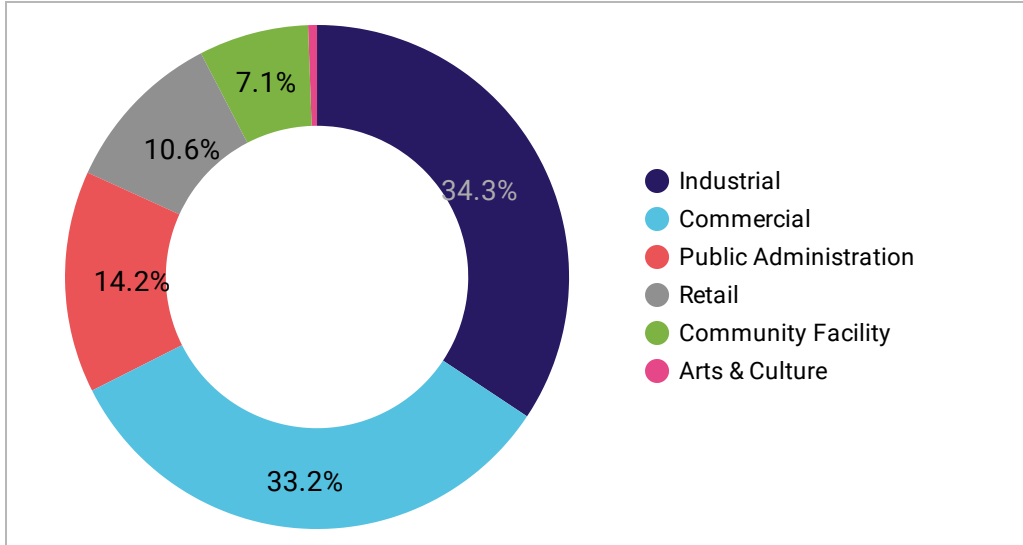
Number of Residents		
Year	Core LIC ▾	NYC
2021	40,501	8,736,047
2010	29,007	8,175,133
% Change	40%	7%

Between 2010 and 2021, more than 31,000 jobs were added in the 11101 zip code

Number of Jobs		
Year	Core LIC ▾	NYC
2021	86,783	4,100,103
2010	54,821	3,698,601
% Change	58%	11%



Since 2009, more than 20,000+ new residential units were built across the greater LIC area

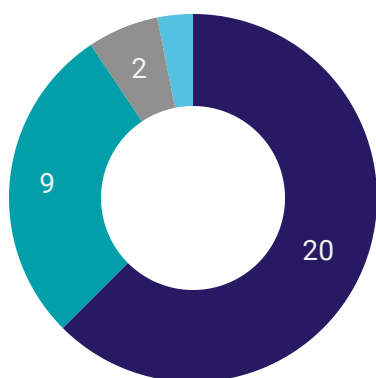


The proportion of workers by sector shows a diverse mix of businesses in LIC

Sources: Long Island City Partnership Development Map Data; U.S. Census Bureau, 2017-2021 American Community Survey 5-Year Estimates; U.S. Census Bureau, On the Map. Core LIC zip codes include: 11101 & 11109

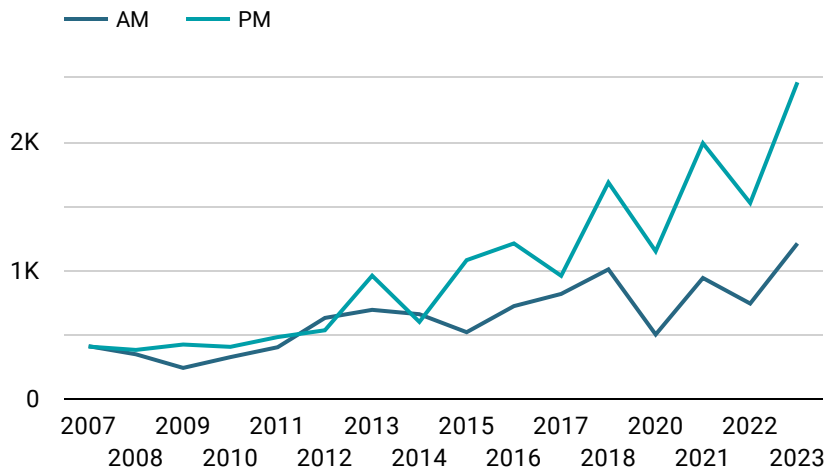
32

## New businesses opened in the BID in the past 12 months



**Type** ● Health & Beauty ● Food & Beverage ● Retail ● Other

## Pedestrian Count - Jackson Avenue (Fall 2007 - 2023)



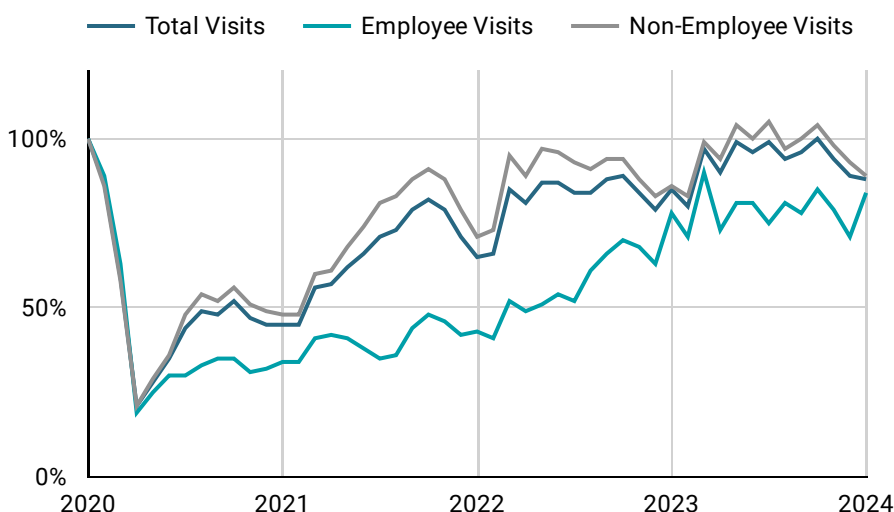
**Foot traffic on Jackson Avenue increased by 63% in the morning and 78% in the afternoon between Fall 2022 and Fall 2023**

Source: NYC DOT Bi-Annual Pedestrian Counts (no pedestrian data was recorded in 2019)

**In LIC, foot traffic continues its upward trend, which is primarily driven by non-employee visits**

Source: *Placer.ai*

## Foot Traffic Recovery (% Compared to Jan. 2020)





LIC is the perfect place to live, work, learn and create

LIC provides unparalleled access to the 5 boroughs, the region and the globe



LIC Arts Connection

Launched in 2015, **LIC Arts Connection** aims to bring thoughtful and engaging public art installations to all parts of the greater LIC area with an emphasis on working with Queens or NYC based artists and in partnership with nearby residents. Additional project partners include NYC Parks, NYC DOT, NYC DCA, LIC arts organizations, schools, businesses, and property owners.

Las Estrellas Briallarán, 2023



Dog Island Summer, 2023



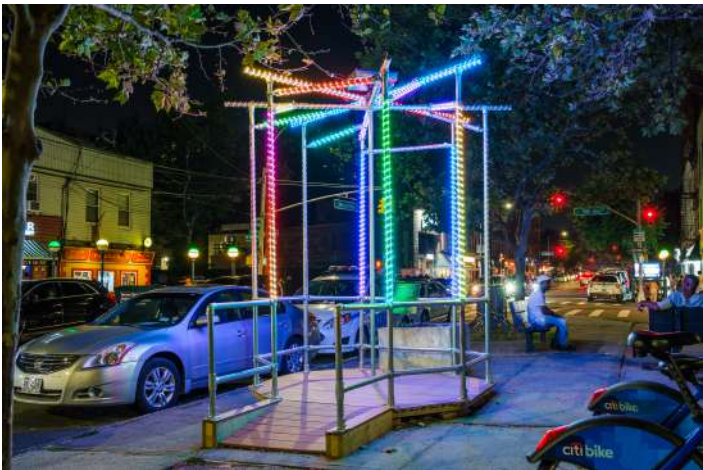
Summer of Sports, 2024



LIC is Galaxy, 2021



Lumina Arcana, 2024



9+ years of community art projects throughout LIC, with **more than 17** projects created by **21+** local artists, support by **hundreds of community volunteers**